



35-Mile Bike Ride Challenge
Sunday, November 24

**St. Johns County Courthouse to the
Duval County Courthouse**

Benefiting



JACKSONVILLE AREA
Legal Aid

Founder

Mike Freed



GUNSTER
FLORIDA'S LAW FIRM FOR BUSINESS

Race Director: Regina Sooeey

Teams Coordinator: BJ Taylor

Youth Experience Coordinator: Kenny Crowell

Food (and Donations) Director: Brittany Love

Bike/St. Johns County Sponsorships Director: Jim Kowalski



35-MILE BIKE RIDE EXCLUSIVE SPONSOR

Freed-to-Run Challenge 35-Mile Bike Ride Exclusive Sponsorship

Sunday, November 24

Duval County Courthouse, Jacksonville

DONATION: \$10,000

BENEFITS

- **Exclusive 35-Mile Bike Ride Sponsor Recognition:** Present your logo on the event website and across social media, aligning your brand with the pursuit of ensuring secure housing for indigent seniors through the Shelter for Elders endowment.
- **Exclusive Company Logo on Bike Jerseys:** Only sponsor logo presented on participant bike ride jerseys, reinforcing your dedication to senior housing rights and the Shelter for Elders endowment.
- **Prominent Banner Display:** Adorn a banner at the finish of the Freed to Run Challenge, cementing your role as a supporter of the Shelter for Elders endowment's impactful initiatives.
- **Engagement Hub:** Occupy a space at the finish line to engage with attendees, sharing your commitment to secure housing for vulnerable seniors and the Shelter for Elders endowment's advancement.
- **Verbal Recognition:** Receive verbal recognition during the finish line celebration, showcasing your sponsorship and dedication to securing housing for indigent seniors through the Shelter for Elders endowment.
- **Additional Social Media Exposure:** Benefit from shared social media posts, spotlighting your sponsorship and highlighting your ongoing pursuit of housing security for seniors and the Shelter for Elders endowment.
- **Complimentary Team Entries:** Extend the event experience to your company's team with complimentary race entries, fostering their active participation in promoting secure housing for indigent seniors and the Shelter for Elders endowment's cause.

For more information, please call Dennis Harrison
Chief Development Officer, Jacksonville Area Legal Aid
at 904-356-8371, ext. 296, or email dennis.harrison@jaxlegalaid.org



EVENT INFORMATION

The Challenge

Join us for a bike ride that will start at the St. Johns County Courthouse and include a police escort. We'll pedal all the way to the Duval County Courthouse, where we'll rendezvous with the participants of the Freed to Run Challenge to celebrate at the finish line. After the celebration, worry not about transportation – we've got you covered with a ride back to the St. Johns County Courthouse for you and your bike - departing around 1pm after the finish line celebration.

Event Details

Date: Sunday, November 24

Time: 8:30 am - 11:45 am

Starting Point: Richard O Watson Judicial Center Parking Lot, 4010 Lewis Speedway St. Augustine, FL

Ending Point: Duval County Courthouse, Jacksonville, FL

Event Highlights

Upon arriving at the Duval County Courthouse in Jacksonville, you'll have the opportunity to:

- Enjoy riding a few laps around the courthouse.
- Join the runners who will be completing their 12-hour and 24-hour run/walk challenge.
- Share the experience with 5k runners who will also be circling the courthouse from 11:00 am - 12:00 pm

JACKSONVILLE AREA LEGAL AID'S NEW ENDOWMENT:

We're thrilled to announce our latest initiative, Shelter for Elders, aimed at transforming the lives of indigent seniors in our community by enabling them to age gracefully and securely in their cherished Northeast Florida homes.

Freed to Run and JALA are now working to establish a powerful new endowment that will safeguard and strengthen JALA's housing-related legal assistance for indigent seniors. The endowment will support JALA's work to prevent and address housing issues such as reverse mortgage foreclosures, door-to-door scams, wrongful evictions, substandard living conditions, discriminatory practices, and other shelter-related challenges faced by vulnerable seniors.

This innovative program will provide hope for those facing housing insecurity in their golden years. By contributing to this endowment, you are not just providing financial support; you are launching a transformational journey for countless seniors, granting them access to justice and the opportunity to age with dignity.

With your generous sponsorship, Shelter for Elders will create a permanent funding source for legal resources, expert counsel, and advocacy services to supplement grant funding designated for seniors that has historically fallen well short of the need.

ABOUT JACKSONVILLE AREA LEGAL AID:

The mission of Jacksonville Area Legal Aid Inc. is to provide high-quality legal assistance to low-income and other special-need groups and to stimulate and empower groups of poor people to accomplish energetic and affirmative advocacy, all to alleviate the circumstances, incidence and causes of poverty.

THE ROUTE/COURSE



To ensure a timely start, please plan to assemble 45 minutes to an hour before the departure time of 8:45 am. We are collaborating with a local bike shop to provide a safety check at the start, ensuring that everyone's bikes are in optimal condition.

The Freed to Run Bike Challenge invites you to embark on an exciting journey from St. Augustine to the iconic Duval County Courthouse in Jacksonville. Here are the details of the route you'll follow:

- Start your ride at the Richard O Watson Judicial Center parking lot in St. Augustine.
- Head north on US 1, taking in all of the picturesque surroundings that US 1 has to offer.
- Turn left onto Atlantic Blvd, transitioning into San Marco Boulevard.
- Experience the thrill of the Acosta Expressway on-ramp, just north of Prudential Drive.
- We'll cross the Acosta Bridge which spans the St. Johns River onto Broad St North.
- Make a right onto W. Forsyth Street.
- Turn left onto N Clay Street, leading you to the iconic Duval Courthouse

Total Distance: 34.75 miles.

Average Pace: 12 mph.

Rest Stop: A well-deserved rest stop awaits you at the approximate halfway point, near the Gate gas station close to the US1 and 9B interchange.

Duration: Expect an exciting 3-hour ride, including a quick 15-minute break

Join us for this thrilling bike ride as part of the Freed to Run Challenge, and let's pedal our way to an adventure while supporting a great cause. We look forward to riding with you!